Nistha Kaushal

Senior Product Designer (UI/UX)

+91-8373927978 | nistha.kaushal09@gmail.com | linkedin.com/in/nistha-kaushal | nisthakaushal.com

Summary

Senior Product Designer with 10+ years of experience across travel, e-commerce, and enterprise SaaS. Expert in product ownership, design systems, and cross-functional collaboration.

Core Skills

Product Design UX Strategy

User Research Usability Testing

Information Architecture

Design Systems Systems Thinking

Vibe Coding AI First Experiences

Cross-functional Collaboration

Mentorship

- Mentored designers and facilitated a Design Thinking workshop at Monotype, helping teams adopt structured, user-centered problem-solving practices.
- Regularly collaborated with product and engineering leaders to align design strategy with business goals.

Design Tools

Figma Figma Make Canvas

Claude AI Lovable

Google Stitch

Education

NIFT, Delhi

Bachelor's in Communication Design
Graduating Class of 2015

Specialization: UI/UX Design

Experience

Manifest Global (Cialfo)
March 2026 – Present

Senior Product Designer

- Own end-to-end product experience and lead the development and scaling of a design system, driving consistency, usability, and faster product delivery through cross-functional collaboration.

Expedia Group
Feb 2022 – Mar 2026

User Experience Designer III

- Led end-to-end design for key customer journeys across web and mobile, identifying experience gaps and driving solutions aligned with business and user goals.
- Partnered closely with Product Managers and Engineers to define problem statements, prioritize opportunities, and deliver high-impact design solutions.
- Designed using Expedia's design system, ensuring consistency, accessibility, and scalability across platforms.
- Created user flows, interaction models, and high-fidelity prototypes to validate concepts with stakeholders and users.
- Drove usability testing and iterative design improvements across core flows, reducing friction and improving experience quality.

Monotype India
Oct 2016 – Feb 2022

Product Designer

- Mentored and facilitated a Design Thinking workshop for cross-functional teams, guiding participants through problem framing, ideation, and solution validation.
- Conducted user research, interviews, and usability testing to uncover insights and validate design decisions.
- Collaborated with ML and AI teams as a Type Specialist on experimental POCs, translating advanced technology into usable interfaces.
- Played a key role in shaping product direction through close collaboration with Product Owners and leadership.